

Building a Logic Model: Describe the following when creating a Program, Outcome, and Measurement Plan

Program Plan				Outcome Plan			Measurement Plan		
Inputs	Activities	Outputs	Target Group	Outcome Statements			Success Indicator	Outcome Measurement Tools	Evaluation Design
Resources, Budget Lines	Activities, Tasks, and Strategies	Deliverables	Client Group, Sample, or Community	Short-Term	Intermediate Mid-Term (Impact)	Long-Term (Impact)	Evidence of Success	Surveys; Standardized Tests; Other Measures	Data Measurement Design
Describe the resources and money that will be required to deliver service to the target group.	Describe the “doing” activities that will occur by staff, volunteers, and clients. Choose words like: Action Words and Verbs “Teach” “Provide Resources” “Provide Support” “Identify Needs” “Encourage” “Facilitate” “Promote” “Coordinate”	Describe the products and counts of services delivered to the target group. Choose words like: “Numbers of..” “Delivered...” “Counts of...” “Hours of...” “Sessions of...” “Groups of...”	Describe one of... <input type="checkbox"/> Who is the population; and of these people, who is intended to benefit? <input type="checkbox"/> Who is the sample from the population? (target group) <input type="checkbox"/> Who will you approach to measure? <input type="checkbox"/> Can you find or identify a list of people so that you can ask each person about the benefit? How will you reach them? Describe one of... <input type="checkbox"/> Directly, through services offered by your own organization? <input type="checkbox"/> Indirectly, through subcontracted services or other organizations?	Immediately After Service Ends... Choose one of...then describe it... <input type="checkbox"/> Knowledge, <input type="checkbox"/> Behaviour, <input type="checkbox"/> Feelings, <input type="checkbox"/> Thoughts/ Attitude, <input type="checkbox"/> Acquisition of Resources, or <input type="checkbox"/> Characteristics	1 to 12 Months After Service Ends... By achieving the short-term outcome, describe the community needs the program will address in 1 to 12 months.	Years After Service Ends... By achieving the mid-term outcome, describe the community needs the program will address over the coming years.	Choose one of...and describe how you know success will occur. <input type="checkbox"/> Increase...____, <input type="checkbox"/> Decrease...____, or <input type="checkbox"/> Maintain...____.	Choose one of...then describe it... <input type="checkbox"/> Survey..., <input type="checkbox"/> Survey Question Item..., <input type="checkbox"/> Needs Assessment..., <input type="checkbox"/> Goal Attainment..., <input type="checkbox"/> Standardized Test..., <input type="checkbox"/> Other Measure.	Choose one of... <input type="checkbox"/> Internal-Direct Data Collection, (the program will do the data collection) or <input type="checkbox"/> External-Indirect Services will collect the data and forward it (subcontracted organizations will do the data collection) Describe when the measurement tool will be used? Choose one per measure: <input type="checkbox"/> Post Only <input type="checkbox"/> Pre and Post <input type="checkbox"/> Follow-up

Organize each line of the logic model around one specific Short-term Outcome statement. Answer the questions in each box that relate to each short-term outcome statement. Then identify the next short-term statement and repeat the exercise. The mid and long-term outcome statements can be

repeated for each short-term outcome statement.